Tip of the Week

February 21, 2005

Thinking Outside the Box

Is your head overflowing with good ideas that could make us all richer? Are you tired of seeing things done the wrong way, because it's not YOUR way? Did you ever feel like you could run this company way better than the cronies currently in charge?

Make your voice heard.   If you've got a great idea that could create some real positive change, then put your name on it and throw it out for public discourse. The best and most profound ideas usually sound crazy at first, but the guy coming up with them ultimately ends up looking like a genius. This company is built on crazy people's ideas (or is that people's crazy ideas?)

Go to the CleanAir forum's "Outside the Box Ideas" folder (under *Miscellaneous Discussions*) and post what you've got, or add to, criticize, laugh at or otherwise comment on someone else's great idea.